



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

INVOICE

Advertiser	Obama for America
Product	OBAMA FOR AM-SKED C
Estimate Number	1897

Invoice #	04077389-2
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04077389
Alt Order #	Political Candidate
Deal #	
Order Flight	09/29/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
	13				10/01/12 to 10/07/12	1x	M-----				
2	13	Good Day 7a	7a-8a	M	10/01/12	:30	6:49 AM	OFA12A124H	\$855.00		1
	CDR										
	13				10/01/12 to 10/07/12	1x	M-----				
3	13	Good Day 7a	7a-8a	M	10/01/12	:30	7:09 AM	OFA12A124H	\$900.00		1
	CDR										
	13				10/01/12 to 10/07/12	3x	- TWTF--				
4	13	Good Day 8a	8a-9a	Tu	10/02/12	:30	7:23 AM	OFA12A124H	\$900.00		3
	CDR			W	10/03/12	:30	7:46 AM	OFA12A124H	\$900.00		2
	13			F	10/05/12	:30	7:58 AM	OFA12A124H	\$900.00		1
	13				10/01/12 to 10/07/12	2x	M-----				
5	13	Good Day 8a	8a-9a	M	10/01/12	:30	8:29 AM	OFA12A124H	\$765.00		1
	CDR			M	10/01/12	:30	8:45 AM	OFA12A124H	\$765.00		2
	13				10/01/12 to 10/07/12	4x	- TWTF--				
6	13	Good Day 8a	8a-9a	Tu	10/02/12	:30	8:45 AM	OFA12A124H	\$765.00		1
	CDR			W	10/03/12	:30	8:52 AM	OFA12A124H	\$765.00		4
	13			Th	10/04/12	:30	8:15 AM	OFA12A124H	\$765.00		3
	13			F	10/05/12	:30	8:29 AM	OFA12A124H	\$765.00		2
	13				10/08/12 to 10/14/12	1x	M-----				
				M	10/08/12	:30	8:43 AM	OFA12A124H	\$765.00		1

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Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue NW
Suite 800
Washington, DC 20007

INVOICE

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Estimate Number	1897

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Billing Calendar	Broadcast
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Order Flight	09/29/12 - 10/08/12

IDB #	TV12856
Advertiser Code	95
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IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
					10/01/12 to 10/07/12	6x	MTWTF--				
13				M	10/01/12	:30	10:37 AM	OFA12A124H	\$450.00		6
13				M	10/01/12	:30	10:59 AM	OFA12A124H	\$450.00		1
13				Tu	10/02/12	:30	10:52 AM	OFA12A124H	\$450.00		2
13				W	10/03/12	:30	10:28 AM	OFA12A124H	\$450.00		3
13				Th	10/04/12	:30	10:47 AM	OFA12A124H	\$450.00		4
13				F	10/05/12	:30	10:50 AM	OFA12A124H	\$450.00		5
15	13	Live with Kelly	10a-11a								
CDR											
					10/08/12 to 10/14/12	1x	M-----				
13				M	10/08/12	:30	10:37 AM	OFA12A124H	\$450.00		1
16	13	Wendy Williams	11a-12p								
CDR											
					10/01/12 to 10/07/12	6x	MTWTF--				
13				M	10/01/12	:30	11:28 AM	OFA12A124H	\$225.00		6
13				M	10/01/12	:30	11:50 AM	OFA12A124H	\$225.00		1
13				Tu	10/02/12	:30	11:39 AM	OFA12A124H	\$225.00		2
13				W	10/03/12	:30	11:56 AM	OFA12A124H	\$225.00		3
13				Th	10/04/12	:30	11:42 AM	OFA12A124H	\$225.00		4
13				F	10/05/12	:30	11:35 AM	OFA12A124H	\$225.00		5
17	13	Wendy Williams	11a-12p								
CDR											
					10/08/12 to 10/14/12	1x	M-----				
13				M	10/08/12	:30	11:52 AM	OFA12A124H	\$225.00		1
18	13	Fox 13 News at Noon	12p-1p								
CDR											
					10/01/12 to 10/07/12	6x	MTWTF--				
13				M	10/01/12	:30	12:14 PM	OFA12A124H	\$360.00		1
13				Tu	10/02/12	:30	12:39 PM	OFA12A124H	\$360.00		2

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	13	Fox 13 News at Noon	12p-1p								
	CDR										
	13			Tu	10/02/12	:30	12:58 PM	OFA12A124H	\$360.00		6
	13			W	10/03/12	:30	12:12 PM	OFA12A124H	\$360.00		3
	13			Th	10/04/12	:30	12:23 PM	OFA12A124H	\$360.00		4
	13			F	10/05/12	:30	12:52 PM	OFA12A124H	\$360.00		5
19	13	Fox 13 News at Noon	12p-1p								
	CDR										
	13			10/08/12 to 10/14/12		1x	M-----				
				M	10/08/12	:30	12:25 PM	OFA12A124H	\$360.00		1
20	13	Judge Joe Brown	3p-4p								
	CDR										
	13			10/01/12 to 10/07/12		6x	MTWTF--				
				M	10/01/12	:30	3:10 PM	OFA12A124H	\$225.00		1
	13			Tu	10/02/12	:30	3:09 PM	OFA12A124H	\$225.00		2
	13			Tu	10/02/12	:30	3:54 PM	OFA12A124H	\$225.00		6
	13			W	10/03/12	:30	3:47 PM	OFA12A124H	\$225.00		3
	13			Th	10/04/12	:30	3:06 PM	OFA12A124H	\$225.00		4
	13			F	10/05/12	:30	3:59 PM	OFA12A124H	\$225.00		5
21	13	Judge Joe Brown	3p-4p								
	CDR										
	13			10/08/12 to 10/14/12		1x	M-----				
				M	10/08/12	:30	3:48 PM	OFA12A124H	\$225.00		1
22	13	Judge Judy	4p-5p								
	CDR										
	13			10/01/12 to 10/07/12		8x	MTWTF--				
				M	10/01/12	:30	4:19 PM	OFA12A124H	\$585.00		1
	13			Tu	10/02/12	:30	4:28 PM	OFA12A124H	\$585.00		7
	13			Tu	10/02/12	:30	4:49 PM	OFA12A124H	\$585.00		2
	13			W	10/03/12	:30	4:19 PM	OFA12A124H	\$585.00		3
	13			W	10/03/12	:30	4:28 PM	OFA12A124H	\$585.00		6

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Special Handling	

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Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	13	Judge Judy	4p-5p								
	CDR										
	13			Th	10/04/12	:30	4:47 PM	OFA12A124H	\$585.00		8
	13			Th	10/04/12	:30	4:55 PM	OFA12A124H	\$585.00		4
	13			F	10/05/12	:30	4:56 PM	OFA12A124H	\$585.00		5
23	13	Judge Judy	4p-5p								
	CDR										
	13				10/08/12 to 10/14/12	2x	M-----				
	13			M	10/08/12	:30	4:19 PM	OFA12A124H	\$585.00		2
	13			M	10/08/12	:30	4:42 PM	OFA12A124H	\$585.00		1
24	13	Fox 13 News at 5p	5p-530p								
	CDR										
	13				10/01/12 to 10/07/12	5x	MTWTF--				
	13			M	10/01/12	:30	5:21 PM	OFA12A124H	\$900.00		4
	13			Tu	10/02/12	:30	5:23 PM	OFA12A124H	\$900.00		1
	13			W	10/03/12	:30	5:23 PM	OFA12A124H	\$900.00		2
	13			Th	10/04/12	:30	5:31 PM	OFA12A124H	\$900.00		3
	13			F	10/05/12	:30	5:22 PM	OFA12A124H	\$900.00		5
25	13	Insider	730p-8p								
	CDR										
	13				10/01/12 to 10/07/12	6x	MTWTF--				
	13			M	10/01/12	:30	7:46 PM	OFA12A124H	\$855.00		2
	13			M	10/01/12	:30	7:59 PM	OFA12A124H	\$855.00		1
	13			Tu	10/02/12	:30	7:56 PM	OFA12A124H	\$855.00		6
	13			W	10/03/12	:30	7:56 PM	OFA12A124H	\$855.00		3
	13			Th	10/04/12	:30	7:48 PM	OFA12A124H	\$855.00		4
	13			F	10/05/12	:30	7:54 PM	OFA12A124H	\$855.00		5
26	13	Insider	730p-8p								
	CDR										
	13				10/08/12 to 10/14/12	1x	M-----				
	13			M	10/08/12	:30	7:47 PM	OFA12A124H	\$855.00		1

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IDB #	TV12856
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	13	Insider	730p-8p								
		CDR									
27	13	M-Su 10p-1030p Late News	10p-1030p								
		CDR									
					10/01/12 to 10/07/12	2x	MTWTFSS				
	13				M	10/01/12	:30	10:30 PM	OFA12A124H	\$1,890.00	1
	13				F	10/05/12	:30	10:26 PM	OFA12A124H	\$1,890.00	2
28	13	M-Su 1030-11p Late News	1030p-11p								
		CDR									
					10/01/12 to 10/07/12	5x	MTWTFSS				
	13				M	10/01/12	:30	10:57 PM	OFA12A124H	\$1,530.00	2
	13				Tu	10/02/12	:30	10:56 PM	OFA12A124H	\$1,530.00	3
	13				W	10/03/12	:30	11:07 PM	OFA12A124H	\$1,530.00	5
	13				F	10/05/12	:30	10:42 PM	OFA12A124H	\$1,530.00	4
	13				Sa	10/06/12	:30	11:06 PM	OFA12A124H	\$1,530.00	1
29	13	Access Hollywood	1135p-1205a								
		CDR									
					10/01/12 to 10/07/12	5x	MTWTF--				
	13				M	10/01/12	:30	11:51 PM	OFA12A124H	\$405.00	4
	13				Tu	10/02/12	:30	11:45 PM	OFA12A124H	\$405.00	6
	13				Tu	10/02/12	:30	12:02 AM	OFA12A124H	\$405.00	1
	13				W	10/03/12	:00			\$405.00	2
	13				Th	10/04/12	:30	12:00 AM	OFA12A124H	\$405.00	3
	13				F	10/05/12	:30	12:00 AM	OFA12A124H	\$405.00	5
30	13	Good Day 6a	6a-7a								
		CDR									
					10/01/12 to 10/07/12	1x	MTWTF--				
	13				Tu	10/02/12	:30	6:10 AM	OFA12A124H	\$855.00	1
31	13	Fox 13 News Edge RR	4a-430a								
		LUR									

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31	13 LUR	Fox 13 News Edge RR	4a-430a								
					10/01/12 to 10/07/12	1x	MTWTF--				
	13			F	10/05/12	:30	4:26 AM	OFA12A124H	\$24.00		1
32	13 CDR	NFL RS Game Non Home	Various								
					10/01/12 to 10/07/12	2x	-----S				
	13			Su	10/07/12	:30	1:39 PM	OFA12A124H	\$7,650.00		2
	13			Su	10/07/12	:30	2:35 PM	OFA12A124H	\$7,650.00		1
33	13 CDR	College Football Prime	Various								
					10/01/12 to 10/07/12	1x	-----S-				
	13			Sa	10/06/12	:30	10:52 PM	OFA12A124H	\$2,250.00		1
34	13 CDR	Good Day 530a	530a-6a								
					10/01/12 to 10/07/12	1x	MTWTF--				
	13			Tu	10/02/12	:30	5:59 AM	OFA12A124H	\$540.00		1
35	13 CDR	Good Day 430a	430a-5a								
					10/01/12 to 10/07/12	1x	MTWTF--				
	13			W	10/03/12	:30	4:40 AM	OFA12A124H	\$115.00		1
36	13 CDR	Raising Hope/Ben & Kate	8p-9p								
					10/01/12 to 10/07/12	1x	-T-----				
	13			Tu	10/02/12	:30	7:59 PM	OFA12A124H	\$3,600.00		1
37	13 CDR	New Girl/Mindy Project	9p-10p								
					10/01/12 to 10/07/12	1x	-T-----				
	13			Tu	10/02/12	:30	9:49 PM	OFA12A124H	\$4,050.00		1

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Product Code	101

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Gross Total **\$90,904.00**

Agency Commission **\$13,635.60**

Net Amount Due **\$77,268.40** **Payment Terms 30 Days**

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